

Halogen Foundation Singapore

Jael Chng

jael@halogenfoundation.org

Tel: 6884 5680

11A Mt Sophia Road #02-05

Old School Singapore 228465



FOR IMMEDIATE RELEASE

Unconventional Local Female Leaders to Inspire Young Women Students to Design Our Future at the 4th National Young Women Leaders' Day 2012

Singapore, 24 February, 2012 – Fighting pirates, conquering mountain peaks, documenting wildlife and helming a food retail chain are not activities you will typically associate with women. Come 3rd March 2012 at the Kallang Theatre, four brave home-grown female leaders LTC Goh Jerica (Executive Officer of RSS Intrepid (frigate)), Sim Yi Hui (Co-Leader of Singapore All-Women's Everest Team), Chen Shun Ling (Founder of Life List Chase) and Lyn Lee (Co-Owner of Awfully Chocolate) will be inspiring 600 female students from 16 schools at the National Young Women Leaders' Day with their life stories.

The fourth National Young Women Leaders' Day is timed by organizer Halogen Foundation Singapore, in partnership with Women's Register of the Singapore Council of Women's Organisations, to lead up to the celebration of International Women's Day. It is both a commemoration of how far women have progressed and a challenge for our young women. Guest-of-Honour Madam Halimah Yacob (Minister of State for MCYS) will be challenging our young women leaders to pick up the baton to design the future of their families, communities and the nation.

Beyond being inspired, the young women leaders can step forward to sign up with social good organisations like Animal Concerns Research and Education Society, Blessings in a Bag, Cat Welfare Society, Singapore Society for the Prevention of Cruelty to Animals and World Vision Singapore. For those with an appetite for outdoor adventure, they can also join wildlife photography expeditions with Life List Chase and sign on with the Republic of Singapore Navy through the Navy Recruitment Centre.

Martin Tan, Executive Director of Halogen Foundation Singapore champions Singaporean women on "We are living in exciting times — a time where women have both the potential and tools to change the world. In a new world where issues of social responsibility are taking centre stage, female leaders matter more than ever. Countries which are more inclusive of women flourish, both socially and economically because of how women give back to their communities."

Members of the media are cordially invited to attend the event

Date: 3rd March 2012 (Saturday)

Time: 8.00 am to 1.15 pm

Venue: Kallang Theatre, 1 Stadium Walk Singapore 397688

To RSVP, kindly contact Jael Chng at jael@halogenfoundation.org

About National Young Women Leader's Day

National Young Women Leader's Day is a national platform conceptualized by Halogen Foundation Singapore to inspire young women by introducing female leaders who have lived out admirable values to achieve success in various fields. Previous speakers include Ms Bridget Tan, President of the Humanitarian Organisation for Migration Economics (HOME), Ms Yip Pin Xiu, Team Singapore Para-Athlete, Dr Karen Dyer (Center for Creative Leadership, USA) and Cheryl Fox (Channel NewsAsia anchor).

About Halogen Foundation Singapore

Halogen Foundation Singapore is a not-for-profit, values-based organisation that is dedicated to youth leadership development. Defining leadership as influence, Halogen seeks to build young leaders who will practically change the world in the issues they believe. Halogen aims to make quality leadership education and experiences available and accessible to all young people regardless of race, income or religion. Through events, training programmes, service projects, community building initiatives and research initiatives, Halogen inspires and influences a generation of young people to lead themselves and others well. With both character and competence, we believe that every young person can fulfill their dreams and be positive change-agents in society.

Web: <http://www.halogenasia.org/>

Facebook: <http://www.fb.com/halogensg>

Twitter: <http://www.twitter.com/halogensg>

About Singapore Council of Women's Organisations and Women's Register

The Singapore Council of Women's Organisations is the National Coordinating body of women's organisations in Singapore. Incorporated in March 1980, the SCWO serves to unite the various women's organisations, clubs, committees, groups and women leaders together, working in accordance with its various aims and objectives.

The SCWO also serves to coordinate these associations into a national movement and to act on their behalf in matters for which it is authorised by its members. The SCWO is represented on various Government and inter-ministry committees where they contribute their views in the areas of family, women, and children's issues. They are involved in government Feedback Sessions and other discussions on issues and policies.

Women's Register is a platform for networking, education and mentorship for women aged 18 and above.

Web: <http://www.scwo.org.sg/>

Facebook: <http://www.facebook.com/theSCWO>

Twitter: <http://twitter.com/scwo>

© 2012 Halogen Foundation Singapore.

The information contained herein is subject to change without notice.

Media Contacts:

Jael Chng, Halogen Foundation Singapore

jael@halogenfoundation.org

Tel: 6884 5680 Mobile: 9366 2297

###